



April 29, 2016

Re: Heber Valley Chamber of Commerce

Dear New Business Representative:

It has been said that nothing in life is more constant than change. Over the past several years, the Heber Valley Chamber has taken various structures and forms to try to best serve the community. In 2014, the Heber Valley Chamber changed its structure and officially became part of Heber Valley Tourism and Economic Development to align resources and increase overall effectiveness.

We are excited to announce that as of January, 2015, the Heber Valley Chamber became a membership organization. The Heber Valley Chamber staff and advisory council have worked hard to ensure that members of the Chamber will receive more value than ever. Some new perks for Chamber members include business listing on our website, new mobile app, and social media pages; access to co-op marketing opportunities; local and state-wide press coverage; networking with other business owners and community leaders; entertaining and instructive meetings and gatherings; and so much more.

You can learn more about Heber Valley Chamber membership benefits by visiting www.gohebervalley.com or by visiting our office at 475 N. Main Street in Heber. We hope you consider becoming a part of the Heber Valley Chamber team. As Helen Keller once said, "Alone we can do so little, together we can do so much."

We look forward to a great year in 2016 and hope to serve your organization to the best of our abilities!

Best Regards,

Ryan Starks, *Executive Director*

Jessica Broadhead, *Membership and Marketing Coordinator*

Rachel Kahler, *Marketing Manager*

Dallin Koecher, *Communications Manager*